

The Annual Mega Alumni Meet hosted at Great Lakes, Chennai

- The two day event saw alumni from various batches of the last 10 years participate.
- Industry Experts in digital marketing participated in the panel discussion on Digital Disruptive tools.

Jan 3, 2015 – Great Lakes Institute of Management hosted its annual Mega Alumni Meet at its Manamai campus, Chennai. The two day event saw alumni from the last ten years participate in huge numbers.



Speaking at the inaugural of the event, Prof. Bala V Balachandran apprised the alumni community about the various initiatives the institute had taken in the last few years and thanked the alumni for their support and enthusiasm shown towards the institute.

A Panel discussion on the topic “Digital Disruptive Tools” was hosted by Mr. J. Krishnan, CEO – Unimity & Former CEO - Deccan Chargers. The esteemed panelists included Mr. Murali Kittu , CEO Tamil Nadu – Reliance Jio, Mr. Kiruba Shankar, CEO – Business Blogging, Mr. Prem Kumar, CEO and Chief Editor of SmartCEO magazine and Ms. Tanushree Jana, Business Head – QaonCloud, DesiCrew Solutions.



Besides the panel discussion, a back to School session was organized exclusively for the alumni on Analytics & Algorithms for stock market applications. Prof. R.L. Shankar of Great Lakes gave a broader perspective of the connect between analytical algorithms and its impact on the market.

Post the formal sessions, the alumni spent some lighter moments by participating in the games and cultural events organized for them followed by a networking dinner.